

# Master of Business

# Administration

## (MBA) Top-Up



# Awarded By



This degree is awarded by the University of Greater Manchester and distance delivered online by WINC



## Duration

1 Year



## Mode of Study

Full Time, Online Delivery with Scheduled Lectures



## Credit Value

80 Credits



## Assessment

Assignments for each module with live oral presentations



## Structure

3 Modules



## Support

Study Materials/E-library



# **O**VERVIEW

The Master of Business Administration (MBA) Top-Up qualification is a full-time career development programme for individuals with management experience. It focuses on strategic business challenges and leadership growth in any field. The programme develops strategic thinking skills, critical knowledge of organisations, and creative approaches to understanding business issues and improving practices. It equips graduates with sought-after analytical and critical thinking abilities.

# ABOUT UNIVERSITY OF GREATER MANCHESTER

The University of Greater Manchester, based in Greater Manchester, United Kingdom, is dedicated to delivering excellence in education. With a rich history spanning over 190 years, the university is renowned for its rigorous academics and practical skills development. It prepares students for future careers by offering globally recognised programmes tailored to industry demands.



University of  
Greater  
Manchester



# ENTRY REQUIREMENTS

We would need your CV, Level 7 in Business or equivalent professional qualification, proof of ID and a completed application form to apply.

## HOW STUDENTS STUDY

Learning and teaching methods apply a blended style. This may include lectures, seminars, tutorials and critiques, self-directed learning, e-learning and laboratory/workshop sessions, as well as online sessions and support. Practical skills are acquired through technical introduction and support, workshop sessions, demonstrations and activity-based assignments. Active learning is promoted with a strong practical theme, throughout.





# QUALIFICATION STRUCTURE

The following modules will be covered in the Master of Business Administration (MBA) Top-Up degree course, carrying a total of 80 credits.

**Leadership and Management - 20 Credits**

**v**

**Research Methods and Academic Skills - 20 Credits**

**v**

**Dissertation - 40 Credits**

**v**

# CAREER PROGRESSION

MBA Top-Up graduates excel in leadership and strategic thinking, propelling them swiftly into diverse career paths such as corporate management, entrepreneurship, consulting, and specialized fields like finance and marketing. With a blend of knowledge and experience, they drive innovation in today's business landscape.



# ADVANTAGES TO THE STUDENT

No need to 'travel' to class

Attend class when travelling away from the workplace

Recordings always available to review

Greater diversity of currently employed students

Parent university faculty involvement

Re-location/Visa not a problem



# RESOURCES TO SUPPORT DELIVERY



**Initial joining instructions and support to download and use  
Zoom Live**



**Asynchronous support using Moodle for resources, assignment  
hand in (TurnItIn Integral)**



**Access to online resources - study skills support**



**Synchronous live delivery of lectures (can be recorded for  
future reference)**



**One to one synchronous office hours**



**Thorough Induction covering all aspects**



# PROGRAMME LOGISTICS

Intakes in January, May and September

Admissions close on the date of Induction

Students are issued a University of Greater Manchester Login and ID Number within 4 weeks

Access to Moodle comes with the UoGM Login

Access to Zoom is issued for Induction





WESTERN  
INTERNATIONAL  
COLLEGE  
ONLINE

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