



ATHE Level 4 *Extended Diploma in Business and Management*

The ATHE Level 4 Extended Diploma in Business and Management qualification is 120 Credits at Level 4, and is equivalent in level to the first year of a bachelor degree. Learners who complete this qualification can progress to the ATHE Level 5 Extended Diploma in Business and Management which provides entry onto the third year of the Bachelor's degree.

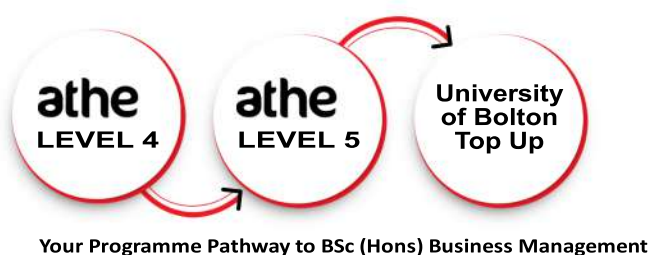
Learners will take 8 mandatory units worth 120 credits

Progression on to the Final Year of the Bachelor's Degree:

On successful completion of the Level 4, you will progress to the ATHE Level 5 Extended Diploma in Business and Management. Following the award of your Level 5, you will be eligible to enter the final year of a Bachelor's Degree (Top Up)

These progression options are available under the collaborative agreement between the University of Bolton and WINC Online

The Top Up Degree is offered through synchronous online learning which uses state of the art lecture technology in place of a traditional classroom, allowing you access to your classes from anywhere in the world!



Level 4 Units

| Unit Title | Level | Credit | GLH |
|---|-------|--------|-----|
| The Business Environment | 4 | 15 | 60 |
| People in Organisations | 4 | 15 | 60 |
| Financial and Management Accounting Techniques for Managers | 4 | 15 | 60 |
| Communication Skills for Business | 4 | 15 | 60 |
| Resource Management | 4 | 15 | 60 |
| The Marketing Mix | 4 | 15 | 60 |
| Corporate Social Responsibility | 4 | 15 | 60 |
| Entrepreneurship | 4 | 15 | 60 |

Entry Requirements

- * A GCE Advanced level profile with achievement in 2 or more subjects supported by 5 or more GCSEs at grades C and above
- * Other related Level 3 subjects such as ATHE level 3 Diplomas
- * An Access to Higher Education Certificate delivered by an approved Further Education institute and validated by an Access Validating Agency
- * Other equivalent international qualifications
- * Learners must also have an appropriate standard of English to enable them to access relevant resources and complete the unit assignments.

Online Learning

This programme is offered on a rolling basis through self-study and remote Tutor support, this mode of study requires self-discipline and motivation to ensure the monthly deadlines are adhered to. We aim to support you to complete this programme in 8 months on average (though it may be longer if the target dates are not met). You will be given access to the VLE (Virtual Learning Environment) which contains all the resources required to study each topic and then complete the Assessment Tasks. There is a mixture of formative and summative assessment to allow you to check your progress at the end of each section. You will be provided with Tutor contact details and they are on hand throughout your programme to ensure all your queries and uncertainties are answered promptly.



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